







Discover our extended array of innovative sweetener solutions + rice products.



Florida Crystals® Raw **Cane Sugars**

- · Raw Cane Sugar
- · Extra Fine Raw Cane Sugar
- Powdered Raw Cane Sugar
- · Regenerative Organic Raw Cane Sugar
- **Regenerative Organic Light** Brown, Dark Brown, & **Powdered Raw Cane Sugar**



Molasses

- Homemaid[®]
- B Golden
- **Brown Sugar Molasses** (light, medium, dark)
- Tricol® Syrups
- Millhouse®
- TCT® Molasses (Blackstrap Molasses)
- Regenerative Organic Certified® Molasses
- Custom Blends



Liquid and Invert Sugars

- FreshVert® (creamy or syrup)
- Nulomoline® (congealed or liquid)
- Nulomoline® #7
- Nulomoline® #11
- · Crystal 50
- Type 50
- Raw Cane Sugar Invert Syrup *
- · Liquid Raw Cane Sugar *



- Brownulated® Light **Brown Sugar Syrup**
- Brownulated® Dark **Brown Sugar Syrup**



Sweetener Optimization

- Tagatose
- · Sugar Cane Distillates (liquid & powder)
- · Cane Molasses Distillates (liquid & powder)



Dry Sweeteners

- Brownulated® Brown Sugar (granulated and powdered)
- Qwik Flo Honey Gran™ Sugar and Honey Blend (granules and powder)
- Qwik-Flo® Molasses Light or Dark (powder and granules)
- Dri-Flo® Special 75 Molasses



Specialty Sweeteners

- Florida Crystals[®] Turbinado Cane Sugar
- LCMT Sucrose Syrup
- · Colored Crystals Sugars (coarse and fine sanding crystals)



Fondants & Icing Sugars

- Candy Fondants
 - Easy Fond®
 - Nulofond®
- · Bakery Fondants
- Amerfond®
- Bakers Drivert®
- Icing sugars
- Set & Match®









As a leader and innovator in sweetening, ASR Group offers a complete line of specialty sweeteners, certified organic products, rice-based ingredients, sweetener optimization solutions, and pharmaceutical sugars.



Rice Products

- Rice *
- Rice Flour *
- Heat Treated Rice Flour*
- Brown Rice Syrups
 Available in a variety of DE (dextrose equivalent) ranges
- Custom Blends
- * Regenerative Organic Certified® and Conventional varieties available



Tapioca Syrups

- Available in a variety of DE (dextrose equivalent) ranges
- Custom Blends



Malt Extracts / Blends

- Liquid
 - Maltoline® ER. TC. GS
 - Custom Blends
- Dry
 - Maltoline® ME
 - Maltoline® CME



Pharmaceutical & Nutraceutical

- Di-Pac® Direct Compacting and Tableting Sugar
- NF Sugars **
- Extra Fine, Fruit, Bakers Special, LCMT, Sanding No. 2, Standard, Medium
- ** Range of granulation sizes available, including confectioners sugar



Who We Are

ASR Group is the world's largest refiner and marketer of cane sugar, with an annual production capacity of 6 million metric tons of sugar. We are a leader and innovator in sweetening solutions, with more than 150 years of experience taking sugarcane from the field to the final formula. We offer the brands you know and trust: Domino[®], C&H[®] and Florida Crystals[®], along with an extended array of products from organic to conventional to pharmaceutical.

For more information, contact us at sales@asr-group.com or visit us at www.asr-group.com/specialty.



Tagatose

Introducing Tagatose. A rare sugar that's an excellent alternative to sucrose and sugar alcohols. Looking to formulate for lower calories? Now there's an option that doesn't sacrifice on taste.





Introducing an unparalleled option for sweetening. **Ninety percent as sweet as sucrose**, Tagatose is a rare sugar (NOT a sugar alcohol) with fewer calories that works well in a variety of applications. Our testing shows products containing Tagatose are nearly identical to their sugar-containing counterparts in taste, appearance, and texture.

Getting Granular: Insights into Tagatose

- Monosaccharide, not a sugar alcohol or high potency sweetener
- Free-flowing and granulated
- 90% as sweet as sucrose
- At 1.5 calories/gram, Tagatose is a lower-calorie alternative to sucrose
- Suitable for vegan diets

The Proof Is in the Pudding: Manufacturer Benefits

- Performs very similarly to sucrose across a wide range of applications
- Has bulking properties that create similar texture, volume, and mouthfeel as sucrose
- Promotes a browning effect in baking applications
- Works well in synergy with other sweeteners
- Available for purchase in 50 lb. bags and bulk totes

Choosing Tagatose: Consumer Benefits

- Has a low glycemic index of 3¹
- Does not raise blood glucose levels when consumed on its own ²
- Has been shown to have prebiotic effects ¹
- Does not promote tooth decay³



FROM ASR GROUP

KETOGENIC

ASR Group is an industry leader in sweetener solutions, with a full spectrum of conventional, organic, and pharmaceutical sweeteners. Our portfolio includes the leading brands Domino®, C&H®, and Florida Crystals®.





For inquiries or samples, or to place an order, please contact your ASR Group sales representative or visit asr-group.com/specialty.











HEAT TREATED RICE FLOUR:

Ideal for Ready-to-Eat Applications



Heat Treated Rice Flour

is optimal for ready-to-eat applications, as the heat treatment controls microbial activity levels. In addition, it can be used for a variety of diverse applications including baked goods, pasta, cereal, and more.

Our Heat Treated Rice Flours are available in conventional and organic options in 50-lb bags and totes. They are gluten-free, kosher, non-GMO, and certified to the SQF Food Safety Code for Manufacturing and Quality.







FLORIDA CRYSTALS	Gluten-Free	Non-GMO	Kosher	Made from Whole Grain	Organic
Long Grain White Heat Treated Rice Flour					
Long Grain Brown Heat Treated Rice Flour	YZ III	Y Z			
Organic Long Grain White Heat Treated Rice Flour					Ye :
Organic Long Grain Brown Heat Treated Rice Flour					

MADE FROM WHOLE GRAIN

Unlike many Brown Rice Flours which are made from brokens, our Brown Rice Flour is made from whole grain rice. This allows us to preserve the integrity of the grain, and in turn, products made with Florida Crystals Brown Rice Flours may be able to be declared that they are "made from whole grain rice."

REGENERATIVE ORGANIC CERTIFIED®

Our Heat Treated Organic Rice Flour is Regenerative Organic Certified®. This certification represents the highest standard for organic agriculture in the world, with stringent requirements for soil health, animal welfare, and social fairness. By formulating with Florida Crystals® Regenerative Organic Certified® products, your products may gain access to the distinguished ROC^{TM} seal.

PRODUCTS YOU CAN FEEL GOOD ABOUT

Doing what's right can be the most challenging – and the most rewarding – thing of all. And that's been the Florida Crystals® story from the very beginning. We are committed to sustainable, efficient farming practices, using more renewable energy and fewer resources. We're also proud to be a leader in regenerative agriculture – focusing on building a balanced ecosystem resulting in healthy soil, more carbon drawdown and greater biodiversity.



